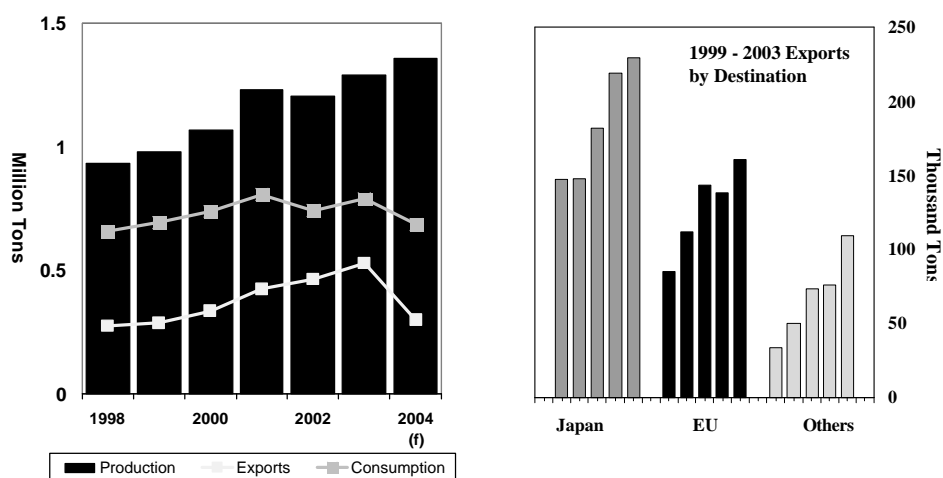


Thailand's Broiler Situation

	1997	1998	1999	2000	2001	2002	2003 (p)	2004 (f)
(1,000 tons; ready to cook equivalent)								
Production	900	930	980	1,070	1,230	1,205	1,320	1,025
Exports	195	274	285	333	424	465	528	300
Consumption	705	656	692	742	805	740	792	685

2004 Forecast Show Thailand's Broiler Exports and Consumption Is Stymied by AI Outbreaks



Broiler meat exports for 2004 are forecast to decrease 43 percent to 300,000 tons due to the devastating effects of HPAI outbreaks on poultry production and trade restrictions. In 2004, production is forecast down nearly 22 percent from 2003. Thailand has culled an estimated 30 million birds in an effort to contain HPAI outbreaks. These losses, coupled with the loss of export markets, have translated to sizeable economic shortfalls to producers. Historically, Thai broiler exports consisted mainly of boneless parts, however, the Thai broiler industry has shifted focus in recent years towards cooked and high-value processed products. In 2003, almost 90 percent of Thailand's broiler exports went to three markets, 50 percent to Japan, 31 percent to the EU and 8 percent to Korea. Thus, Thai exports are greatly impacted by trade restrictions in Japan and the EU. In Japan, Thai exporters will try to quickly meet the demand by switching from uncooked to cooked product; as the Japanese have relaxed trade restrictions and re-opened the market for "cooked" Thai chicken. Before the EU's ban on imports from Thailand, Thailand supplied primarily value-added parts to the EU. A portion of Thailand's shipments to the EU is cooked product, which the EU has not banned. It is expected that Thailand will try to substitute cooked product to replace some of the exports to the EU due to bans. However, this lost substitution may depend upon EU consumer preferences and competition with Brazilian product.

THAILAND
BROILER EXPORTS
(in metric tons)

Whole Chickens

Destination	1996	1997	1998	1999	2000	2001	2002	2003
China	0	0	0	0	0	0	26	45
EU-15	0	0	0	35	0	0	0	0
Hong Kong	0	100	0	0	0	0	0	0
Japan	3	9	28	256	20	121	42	0
Malaysia	0	0	0	50	0	0	0	0
Singapore	30	73	14	0	0	0	0	0
Others	14	21	0	15	1	1	26	0
Total	47	203	42	356	21	122	68	45

Chicken Parts

Destination	1996	1997	1998	1999	2000	2001	2002	2003
China	1,817	2,222	4,072	112	422	6,175	7,368	20,773
Czech Republic	0	561	1,090	0	0	0	0	24
EU-15	24,124	38,613	54,376	55,740	69,303	89,657	79,975	91,796
Hong Kong	1,184	1,559	4,864	6,179	9,748	10,430	5,603	9,141
Indonesia	0	0	24	23	68	0	0	48
Japan	101,688	95,707	128,906	131,350	129,586	156,036	182,206	178,805
Korea, North	0	0	2	0	396	2,716	3,182	4,472
Korea, South	433	1,947	2,526	5,498	12,105	22,676	28,618	35,666
Kuwait	658	749	966	738	683	388	282	566
Malaysia	1,815	2,711	2,564	3,568	3,134	6,277	7,894	13,881
Qatar	12	12	42	0	0	0	3	0
Romania	0	0	0	608	317	288	180	610
Russia	0	0	19	0	0	142	0	0
Saudi Arabia	70	23	23	0	0	0	44	0
Singapore	4,551	6,264	7,672	7,796	8,874	7,999	6,563	9,672
Slovakia	0	0	0	0	0	0	144	1,482
South Africa	117	0	243	0	0	69	1,327	100
Switzerland	138	0	117	23	0	0	0	1,357
Taiwan	0	20	75	107	0	0	0	0
United Arab Emirates	104	127	277	12	12	155	1,095	1,750
United States	93	59	57	87	74	42	0	0
Vietnam	0	1	1	0	0	0	96	185
Others	373	103	222	329	144	140	136	385
Total	137,177	150,678	208,138	212,170	234,866	303,190	324,716	370,713

Further Processed Chicken Products

Destination	1996	1997	1998	1999	2000	2001	2002	2003
Bulgaria	0	0	0	0	0	0	75	0
Canada	0	0	0	0	52	197	329	1,080
EU-15	4,732	9,251	26,422	31,643	38,371	53,640	58,306	68,832
Hong Kong	20	36	19	818	3,699	3,436	3,109	3,445
Japan	29,485	35,293	37,900	40,494	46,639	57,723	73,969	50,471
Jordan	0	0	0	0	0	28	28	19
Korea, South	35	95	152	232	374	1,742	844	1,178
Kuwait	0			69	175	97	112	143
Saudi Arabia	0			47	0	236	343	40
Singapore	0	<u>19</u>	<u>1,156</u>	2,052	4,107	4,017	2,969	2,949
United Arab Emirates	0	0	0	0	0	0	25	33
Others	0	25	19	79	1	10	40	175
Total	34,272	44,719	65,668	75,434	93,418	121,126	140,149	128,365

Grand Total **171,496** **195,600** **273,848** **287,960** **328,305** **424,438** **464,933** **499,123**

Source: Whole chickens and chicken parts: UN Trade Statistics (1995-98) and Thai Customs (1999-2002)

Further processed chicken products: Underlined numbers are "Import-from" data, otherwise Thai Customs statistics are used